



Programa



09:00



Acreditacion Recepción de asistentes y café de bienvenida.

09:20 - 09:30

Welcome

Francisco Vázquez (3g Smart Group)

09:30 - 09:55

Conversation 01

Beatriz Lara //// Beyond 2020. Enterprise, a value creation ecosystem

09:55 - 10:20

Conversation 02

Javier Creus //// Pentagrowth, las cinco palancas del crecimiento exponencial

10:20 - 10:45

Conversation 03

Álex López ////

10:45 - 11:10

Conversation 04

Pablo Quintana //// El fin de los compradores zombie

11:10 - 11:40

Coffee Break

11:40 - 12:05

Conversation 04

Case Study //// Endesa

12:05 - 12:30

Conversation 06

Case Study //// Correos / Todd Glenn Hooper Griffin

12:30 - 13:20

Panel corporativo

Moderador: Francisco Vázquez (3g Smart Group)

Participantes: Fernando San Martín (Barrabés Group)

13:20 - 13:45

Conversation 07

Luis Miguel Garrigos ////

13:45 - 13:55

Thank you Cierre. Francisco Vázquez (3g Smart Group)