



Programa



08:00

Acreditación Recepción de asistentes y café de bienvenida.

08:30 - 08:40

Welcome
Francisco Vázquez (3g Smart Group)

08:40 - 09:05

Conversation 01
Ignacio Pérez //// Cultura de innovación en Google

09:05 - 09:30

Conversation 02
Roberto Pérez //// Sinergia cultural: Enfrentando los retos de cara al futuro

09:30 - 09:55

Conversation 03
Case Study //// Microsoft / Carolina Huertas

09:55 - 10:20

Conversation 04
Antonio Heras //// How it's made: Workplace transformation

10:20 - 11:00

Coffee Break

11:00 - 11:25

Conversation 06
Case Study //// Western Union / Bryam García

11:25 - 12:15

Panel corporativo
Moderador: Francisco Vázquez (3g Smart Group)
Participantes: Bryam García (Western Union), Sebastian González (Bayer),
Andrea Ávila (3g Smart Group)

12:15 - 12:40

Conversation 07
Alejandro Castillo //// Sensemaking Innovation

12:40 - 13:00

Thank you Cierre. Francisco Vázquez y Andrea Ávila (3g Smart Group)

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